



GRAND PRIX ATTENDANCE REPORT

2nd Edition

CONTENTS

SECTION 1: INTRODUCTION

This section gives an overview of the whole report, explaining the methodology used and highlighting key findings.

- Introduction
- Methodology
- Highlights

SECTION 2: ATTENDANCE

This section breaks down the attendance for every day of every race over the last decade, drawing particular attention to the most recent attendance trends.

- Total attendance 2007-2016
- Average attendance 2007-2016
- Formula One attendance in full 2016
- Attendance by region 2016
- The best attended races 2016
- 2007 v. 2016 attendance comparison
- 2015 v. 2016 attendance comparison
- Formula One attendance in full, by year, 2007-2015
- The best and worst attended races 2007-2016
- Cumulative attendance 2007-2016

SECTION 3: TICKET PRICES

This section breaks down the highest and lowest ticket prices for every race over the last decade.

- Average ticket prices 2007-2016
- Formula One ticket prices 2016
- 2015 and 2016 ticket price comparison
- Ticket price range 2016
- Comparison of ticket price and race hosting fee increases 2006-2016
- Formula One ticket prices, by year, 2007-2015
- Paddock Club ticket prices 2016

SECTION 4: RACE-BY-RACE BREAKDOWN

This section breaks down attendance and ticket price data by race over the past decade. Each race includes a one-page introduction analysing the data and discussing the race's status.

- Abu Dhabi Grand Prix
- Australian Grand Prix
- *RACE IN FOCUS* 21-Year Review of Attendance: Australian GP at Melbourne
- Austrian Grand Prix
- Bahrain Grand Prix
- Belgian Grand Prix
- Brazilian Grand Prix
- *RACE IN FOCUS* Demographic Profile of Brazilian GP spectators
- British Grand Prix
- *RACE IN FOCUS* Local currency ticket prices 2012-2016 (British GP)
- *RACE IN FOCUS* Local driver impact on attendance
- Canadian Grand Prix

- *RACE IN FOCUS* Geographic origin of Canadian Grand Prix spectators
- Chinese Grand Prix
- European Grand Prix
- French Grand Prix
- German Grand Prix
- Hungarian Grand Prix
- Indian Grand Prix
- Italian Grand Prix
- Japanese Grand Prix
- Korean Grand Prix
- Malaysian Grand Prix
- *RACE IN FOCUS* Local and international attendance in Malaysia 1999-2016
- Mexican Grand Prix
- Monaco Grand Prix
- Russian Grand Prix
- Singapore Grand Prix
- Spanish Grand Prix
- Turkish Grand Prix
- United States Grand Prix

SECTION 5: CIRCUIT-BY-CIRCUIT BREAKDOWN

This section breaks down attendance and ticket price data at circuits that are not covered individually above (due to not being the sole host of a Grand Prix over the period).

- Average attendance by circuit 2007-2016
- Baku street circuit
- Fuji
- Circuit of the Americas
- Hockenheim
- Indianapolis
- *RACE IN FOCUS* Indianapolis race day attendance breakdown 2004-2007
- Nürburgring
- Suzuka
- Valencia

SECTION 6: TICKET REVENUE INDEX

This section estimates ticket revenues for the past decade.

- Total ticket revenues 2007-2016
- 2016 Ticket Revenues Index
- Ticket Revenues Index, by year, 2007-2015